



# INSTITUTIONAL IMPACT OF COVID-19 ON LEHIGH VALLEY CULTURAL INSTITUTIONS

18-MONTH DOCUMENTARY FILM + DIGITAL ARCHIVE

## SELECTED PARTICIPANTS

National Canal Museum (Brittany)  
National Museum of Industrial History (Brittany)  
Bethlehem Area Public Library (Susan)  
Moravian Historical Society (Jean)

## COLLECT + ARCHIVE

### PERSONAL/PROFESSIONAL

#### Zoom meetings:

Moments of collaboration and problem solving

#### Video journals:

Venting, sharing, fears

#### E-mails:

What are you sharing with each other that inspires you?  
That frightens you? That gives you hope?

### FINANCIAL IMPACT

Endowment/  
Financial reports  
Board reports  
Budgets  
Job losses/gains  
COVID grants

### AUDIENCE

Admission numbers  
Program attendance  
Demographic changes  
Social media engagement

### STRATEGY

Exhibit changes  
Program changes  
In-person to digital  
Adapting  
Prototyping  
Collaborating  
Outreach

### MEETINGS W/ REPS

Monthly, bi-monthly

## TO-DO CHECKLIST

**PICK YOUR "POINT PERSON"**

**DISTRIBUTE INFORMED CONSENT (>6 PEOPLE)**

**RETURN TO MLA REP BY JULY 15**

SHUT DOWN THRU RE-OPEN